



OTTAWA ICE BREAKER SOCCER TOURNAMENT

1237 Newmarket St

Ottawa, ON

K1B 5N6

icebreaker@ottawasoccer.com

ottawaicebreaker.com

Graeme Bali

Tournament Chair

Ottawa Ice Breaker Soccer Tournament

gm@ottawasoccer.com

613-806-2886

March 10, 2025

[Sponsor's Name]

[Sponsor's Company Name]

[Company Address]

Subject: Sponsorship Opportunity – 2025 Ottawa Ice Breaker Tournament

Dear [Sponsor's Name],

I hope this letter finds you well. On behalf of the Ottawa Internationals Soccer Club, I am excited to extend an invitation for your company to become a valued sponsor of our **2025 Ice Breaker Tournament and Festivals**. This highly anticipated event will take place over two weekends:

- **Girls' Tournament: May 24-25, 2025**
- **Boys' Tournament: May 31-June 1, 2025**

The **Ice Breaker Tournament** is one of the premier youth soccer events in Eastern Ontario, bringing together **hundreds of teams and thousands of players, families, and spectators** from across the region. It provides a fantastic platform to showcase your business while supporting youth sports and fostering community engagement.

Introductory Special for 2025!

For all Sponsors, we will offer a 2-year sponsorship deal packaged for the price of 1. For all Sponsors for 2025 we will offer the current year's sponsorship and next year's at **half price!** For anyone who signs on for this year's Tournaments and Festivals those who choose a sponsorship will be given a Free Community

As a sponsor, your company will have the opportunity to:



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- Gain significant **brand exposure** through banners, event signage, social media, and our tournament website.
 - Engage with **local and visiting families** in a dynamic and enthusiastic environment.
 - Support **youth development and grassroots soccer** in Ottawa.
 - Showcase your commitment to **community involvement** and sports excellence.

We offer a variety of sponsorship levels, ranging from **Title Sponsor** to **Community Supporter**, each with tailored benefits to maximize your visibility and impact. We would love to discuss how we can align our partnership to best meet your marketing and community engagement goals.

Please find the attached sponsorship package outlining the available opportunities. I would be happy to schedule a meeting to discuss how we can work together to make the **2025 Ice Breaker Tournament** a great success for both your company and our soccer community.

Thank you for your time and consideration. We look forward to the possibility of partnering with you for this exciting event. Please feel free to reach out at your earliest convenience.

Best regards,

Graeme Bali

2025 Ottawa Ice Breaker Tournament Chair

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2025 Sponsorship Package

About the Tournament

The **Ottawa Ice Breaker Soccer Tournament** is one of the premier youth soccer events in Eastern Ontario, welcoming **hundreds of teams and thousands of players, families, and spectators** from across the region. This exciting tournament provides an excellent platform for businesses to connect with a passionate soccer community while supporting youth development and grassroots sports.

- **Girls' Tournament:** May 24-25, 2025
- **Boys' Tournament:** May 31-June 1, 2025

Sponsorship Opportunities

We offer multiple sponsorship levels to fit various budgets and marketing objectives. Each level provides unique benefits to maximize brand exposure and engagement.

1. Title Sponsor – \$10,000

- Exclusive naming rights (e.g., "[Your Company] Ice Breaker Soccer Tournament")
- Logo prominently displayed on all event materials, website, and social media
- Featured placement on tournament banners and signage
- Booth space at tournament venues for direct engagement
- Recognition in all press releases and official announcements
- Opportunity to present awards to winning teams

2. Gold Sponsor – \$5,000

- Logo placement on event website and promotional materials
- Featured on social media shout-outs and digital marketing campaigns
- On-site banner placement at multiple fields
- Opportunity to provide branded giveaways to participants
- Mention in post-event thank-you message

3. Silver Sponsor – \$2,500



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- Logo on event website and select promotional materials
 - Social media recognition during the tournament
 - On-site signage at one tournament field
 - Opportunity to include promotional materials in team packages

4. Bronze Sponsor – \$1,000

- Logo on event website
- Social media recognition
- On-site signage at designated sponsor zone

5. Community Supporter – \$500

- Name listed on event website as a community partner
- Mention in social media appreciation posts

Why Sponsor the Ice Breaker Tournament?

- **Brand Exposure:** Reach thousands of players, families, and fans.
- **Community Engagement:** Show your support for youth sports and local development.
- **Networking Opportunities:** Connect with families, businesses, and soccer organizations.
- **Corporate Social Responsibility:** Demonstrate commitment to community and healthy lifestyles.

Join Us Today!

We would love to discuss how we can align your sponsorship with your marketing and community outreach goals. Please feel free to reach out to discuss opportunities or confirm your participation.

For more information, contact:

Graeme Bali

2025 Ice Breaker Soccer Tournament Chair

Ottawa Internationals Soccer Club

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